logo guidelines

This manual lays down the guidelines and technical specifications which must be followed when using the Co-operation Ireland logo

co-operationireland

the peace-building charity

Logo in 2 colours

- Only Logo formats shown in this Manual can be used.
- Do not alter any aspects of a Logo format.
- All Logo formats must be reproduced from master artwork.

co-operationireland
the peace-building charity

Pantone 296   Pantone 272

Min Height   co-operationireland   9mm

Logo in 1 colour

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co-operationireland
the peace-building charity

Black

Black at 70%

Min Height   co-operationireland   9mm

Logo Solid

- For production of promotional materials where the printing of tones is not appropriate

co-operationireland

the peace-building charity

Black

Min Height · co-operationireland · the peace-building charity · 9mm

Logo Solid Reversal

• For production of promotional materials where the printing of tones is not appropriate

Min Height 9mm

Logo (US Version)

- This version is ONLY for use in the USA and not to be used for any purpose elsewhere.

co-operationireland
the peace-building charity

Black

Pantone 355

Min Height   9mm

Complementary Fonts

- Co-operation Ireland are not licenced to distribute fonts.
- Please buy from licenced distributors.

Trade Gothic Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'&%?!

Trade Gothic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'&%?!

Trade Gothic Bold 2
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'&%?!

Unacceptable Use

• Only Logo formats shown in this Manual can be used.

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Horizontal or vertical scaling

Unapproved fonts

Unapproved colours